

SAMPADA TARALGATTI

User Experience Designer

Driven to understand people and craft solutions through design

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EXPERIENCE

QLING / User Experience Designer (contract)

Feb 2023 - May 2023 / Delhi, India

- Collaborated with the product manager and the marketing team to spearhead the company's rebranding process by designing the website, brand style guidelines, and other digital marketing materials, resulting in a 20% increase in user base.

Freelance / User Experience Designer

Oct 2022 - Jan 2023 / India

- Independently designed and implemented user-centric solutions for three diverse clients, driving significant business growth and achieving high client satisfaction.

Intellemo / User Experience Designer (contract)

Mar 2022 - Sept 2022 / India

- Collaborated with cross-functional teams to develop the "One-Click Launch" feature, streamlining marketing campaigns across multiple social media platforms. This feature resulted in a 40% increase in sales and reduced campaign launch time by 25%.

Acrobuild / User Experience Designer (contract)

Sept 2021 - Feb 2022 / India

- Researched and analyzed existing CRM tools to identify gaps and improvement opportunities, leading to the development of a real estate CRM that automates processes and enhances user efficiency.
- Executed the design of the company's website, visual assets, social media materials, and the design system.

Saaspect / User Experience Designer Intern

Apr 2021 - Jul 2021 / India

- Coordinated with designers, product managers, and engineers to deliver a collaborative management platform for task tracking and project requirements, resulting in a 30% improvement in employee efficiency.

LEADERSHIP

Indiana University, COMET Lab / Project Manager

Aug 2023 - Present

- Managed cross-functional teams, including UX designers, developers, and data scientists, to deliver 10+ projects on time using available resources and mitigating risks.
- Enhanced project outcomes by 20% through effective stakeholder communication, meticulous progress tracking, and proactive problem-solving.

EDUCATION

Indiana University, Indianapolis

Aug 2023 - May 2025

MS Human Computer Interaction (HCI)

University Of Mumbai

Aug 2017 - June 2021

BE Computer Engineering

SKILLS

Design

Wireframing, Rapid Prototyping, Responsive design, Design Systems, Visual Design, Interaction Design, Product Design

Research

User Research, Usability Testing, User Journey Mapping, Personas, Storyboarding, Affinity Diagrams, Information Architecture

ToolKit

Figma, Adobe XD, Sketch, Miro, Jira, MS Office, Qualtrics, HTML & CSS, WCAG.